WORKSHOP MEETING

- A. Mayor Cook called the City Council meeting to order at 6:30 p.m.
- B. Deputy City Recorder Alley called the roll:

Name	Present	Absent
Mayor Cook	✓	
Councilor Goodhouse	✓	
Councilor Henderson	✓	
Council President Snider	✓	
Councilor Woodard	✓	

- C. Mayor Cook led the Pledge of Allegiance.
- D. Mayor Cook asked Council and Staff for any Non-Agenda Items. None stated.

2. UPDATE ON THE SW CORRIDOR PLANNING PROGRESS

Community Development Director Asher introduced TriMet Representative Unsworth and Metro Representative Bihn who presented the item, accompanied by a PowerPoint, highlighting key components of the SW Corridor Planning and public transit.

Mr. Bihn reported the reason jurisdictions look at high capacity transit (HCT) is for reliability and reduction in travel time on the I-5 corridor. It was found that in free flow traffic it takes about 14 minutes to travel between Portland State University and downtown Tualatin and in congested times it takes 58 minutes. HCT would take 30 minutes no matter how the traffic flows. HCT or light rail transit (LRT) provides some relief in auto congestion but the study shows a significant increase in the number of people utilizing transit from 1,510 to 3,640. This increase is contributed to people choosing to ride HCT instead of driving and others who avoided I-5, due to not being able to get through, now driving on I-5 because they can. Models show a SW Corridor line would carry 24 percent of I-5 commuters south of downtown in 2015. Mr. Bihn outlined the steering committee's changes to the SW Corridor original plan as:

- Removed Marquam Hill-Hillsdale tunnel (light rail)
- Removed Hillsdale Loop options for bus rapid transit (BRT) and light rail
- Advanced PCC via Capitol Highway BRT
- Rescheduled decisions on PCC via cut-and-cover tunnel (light rail) until 10-2015
- Approved technical modifications for minor tweaks

Council President Snider asked if things were removed due to not being financially viable. Mr. Unsworth said when TriMet and Metro talked to Seattle counterparts it was discovered it would take four years to construct the tunnel, which is a concern. Marquam Hill is located next to institutes where constructing 240 feet below ground presented real risks. Pushing \$1.2 million, the steering committee felt there was a better way to serve the community for less money and asked for other areas to be investigated. Mr. Bihn added that the tunnels would have missed the recommended serving points in the studies done by Tigard, Portland and Tualatin. Mr. Bihn pointed out the cost versus ridership analysis is shown in the PowerPoint.

Mayor Cook stated Washington County Commissioner Rogers asked PCC what they were going to do to come to the table and help. Mr. Unsworth said that was correct and PCC hired a consultant to help them figure that out. Some options being explored are to move their public health schools to the Sylvania campus and asking for information about where the patrons are coming from. TriMet knows community college ridership goes up significantly during a recession. About 35 percent of the students take classes at other campuses, creating a lot of travel between the campuses. There are a lot of things in the mix and TriMet is trying to better understand the travel patterns of their students, to get smarter about where and how best to serve them and the cost benefits.

Mr. Bihn outlined the HCT iterations to be installed within the triangle and downtown districts. Mr. Unsworth said an effort is being made to connect downtown Portland, PCC, Tigard/Tualatin and the two important stations in the triangle and downtown Tigard. Ash Avenue iteration seems to be the most favorable as it has the most stations, no loops and fast travel time. Concern is funding with the gap needing to be filled by state or regional funding. Mr. Asher added the assumption is that 50 percent is going to have to be raised by the whole region.

Mr. Bihn stated these alignments would include pedestrian and bikeways improvements as part of this plan is enhancements to local bus service to line 78, 72 and 37. There are planned public engagements in Tigard at the Tigard Farmer's Market in September or October, a public comment period in November and the steering committees decision in December. Final design and construction will be 2021-2025.

Mayor Cook thanked Mr. Bihn and Mr. Unsworth for their presentation and looked forward to the public outreach and engagement.

3. UPDATE ON THE STRATEGIC PLAN

Senior Management Analyst Wyatt reported a recent visitor to Tigard heard of our strategic plan and reflected on the plan saying "Tigard has a lot of moxi in having that plan." This is a good description of what she saw while she was here and where the plan is headed. Tonight is an update on the four goal areas and what has been accomplished in each area.

- Goal 1: Walking and Connecting
 - O Some of the most noticeable are the Lighter, Quicker, Cheaper Projects of which six involve sidewalk connections and an overlook bench in the Tigard Triangle. Wayfinding signs are upcoming.
 - O The Tigard Bike Patrol has been implemented, sending officers on bicycles into the trails to patrol and ensure safety.
 - O A community walks program called Tigard Walks was developed solely by a staff member. These walks are coordinated alongside ongoing events such as the art walk and one around the Downtown Street Festival. The routes she has coordinated have been plugging into the city's GIS as recommended walks. We have also asked the citizens and staff for their favorite walks around Tigard.
 - O The North Dakota street bridge improvements and adding the pedestrian walkway are underway.
- Goal 2: Growing and Planning
 - O The city submitted a free walk friendly assessment to Walk Friendly Communities and received a ten page report with eight solid ideas on how to improve Tigard's walkability. They were impressed with the wayfinding signs, sidewalks completed and planned and the pedestrian access under bridges to other parts of the community.
 - Hired a Safe Routes to School (SRTS) coordinator to build on the framework and improve connectivity to Tigard schools.
 - O Walkability expert Jeff Speck visited and spoke about challenges and opportunities in creating a more walkable city this is accessible to view online.

- Goal 3: Engaging and Communicating
 - O The city is trying hard to have a more engaging presence through social media and the website. The numbers of followers are increasing showing people are coming more to us as a reference and source of information for Tigard happenings.
 - O Ice cream socials are held in the neighborhoods and various locations throughout the city where ice cream is handed out and staff gets the opportunity to receive feedback from community members.
- Goal 4: Financing and Sustaining
 - O Staff released an interactive app on the website today called Open Budget Portal. This is intended to get the budget out to the citizens and is a good step in transparency and communicating the budget in a better way.
 - o The state has promised \$1.5 million to the city for the Hunziker industrial core project.

Mr. Wyatt concluded by stating the city will be represented at a number of events like the Farmer's Market, the August 16 walking tour of downtown and the September 25 Downtown Fair where community input will be solicited. The Strategic Plan webpage is updated every Monday to keep people informed of the latest events.

Councilor Henderson asked how the councilors could support the Goal 4 statement of funding the vision while maintaining core services. He suggested a solution of creating a separate strategic plan budget. He expressed concern to how extensive the project seems and ensuring other revenue options like grants are pursued to implement the plan. Mr. Wyatt said support of the Goal 4 is done by approval of the budget by the council and support by the budget committee. Mr. Wyatt assured the council other funding sources have been pursued and obtained as in the example of the SRTS program coordinator and the Hunziker industrial core project. Partnerships with other agencies are currently being established as well.

Mayor Cook thanked staff for the presentation and looked forward to hearing about future progress.

4. UPDATE ON ECONOMIC DEVELOPMENT

Economic Development Manager Purdy presented the staff report highlighting:

- There have been business roundtables held every quarter with the last having the best attendance. The next will be a tour of Curtis Wright/Williams Controls on October 13 at noon. Curtis Wright/Williams Controls has a lean manufacturing production system in place which will be beneficial for other manufacturers to see. The roundtable participants have grown to a wider base of business leaders being able to provide good information on improving their businesses.
- Staff continues to do work on connections and business recruitments with Business Oregon through the
 Grow Oregon program. Every week or two one comes up and Tigard may fit the criteria of half of those.
 Twice now a CEO has come to Tigard to look at property. The challenge is having the availability of property
 to meet their precise requirements at the exact moment they need it. The CEO of Stow Away 2 has been
 accepted into the Grow Oregon program.
- Another adventure in the works is the creation of Tigard's Table which brings food entrepreneurs together.
 The entrepreneurs range from Super Fresh Farming Group to Custom Quality Distribution whom distributes all the Starbucks coffee products for the state. We have an interesting mix in the food chain from producer, shared kitchen spaces and distributers.
- The latest business visits have been to Sunset Labs who create little boxes inside other devices to test carbon in the air; Okonite who distribute huge copper coils; Amatek who distributes medical coiling; Coiltron producer of small copper coils; Charter Mechanical known for the HVAC production systems, channels and devices companies use to send air, water and chemicals through devices; and Sunbelt-Turret Steel who takes steel cylinders and chops them up for component pieces. There is a very productive economy in Tigard.

- Roger Machinery and Gerber Legendary Blades are on board with the enterprise zone. Custom Quality Distribution is looking into making application. In order to qualify, a company has to invest in equipment and people proving they will increase both by 10 percent, so this is a good deal for the city and community. Three businesses in the first year is very good.
- \$1.5 million has been committed to the city from the state's lottery program for redevelopment on the Hunziker Industrial Core Area Project. Additional \$2.7 million in federal funding will be pursued with an application submitted to the US Department of Commerce Economic Development Agency in September. Mayor Cook added the funding will be used on infrastructure development to make the connection from Tech Center Drive so Wall Street can connect all the way through.

Councilor Woodard asked if there was much interaction with the Chamber of Commerce. Mr. Purdy said the most common interaction with the Chamber is every Tuesday at the Downtown Tigard Alliance where great input on downtown revitalization has been received. There is an opportunity to partner with the Chamber and Mercy Corp NW focusing on business development. Mercy Corp NW approached the city and asked if firms in Tigard would be interested, so the Chamber Director and Mr. Purdy will sit down to see if there are firms that would benefit from the Mercy Corp NW Program.

Councilor Woodard asked what the odds were of getting the federal funding for the Hunziker site. Mr. Purdy answered it is better odds to get the federal funding than getting the state funding because the state was a harder ask.

Mayor Cook thanked Mr. Purdy for his presentation and the council looks forward to hearing updates more frequently in the future.

5. NON AGENDA ITEMS - None

6. EXECUTIVE SESSION

Mayor Cook called the executive session to order at 7:43 p.m. to consult with legal counsel regarding current litigation or litigation likely to be filed under ORS 192-660(2)(h) held in the Red Rock Creek Conference Room. Mayor Cook closed the executive session at 8:07 p.m. The meeting reconvened in Town Hall where the council heard the Update on Economic Development.

8. ADJOURNMENT

At 8:57 p.m. Councilor Snider motioned to adjourn the meeting. Councilor Goodhouse seconded the motion. The motion was approved by a unanimous vote of City Council present.

Name	Yes	<u>No</u>
Mayor Cook	\checkmark	
Councilor Goodhouse	✓	
Councilor Henderson	✓	
Council President Snider	✓	
Councilor Woodard	✓	No can
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Mayor City of Tigard

Date: June 18, 2015

Norma I. Alley, Deputy City Recorder